

# Suggestions For Strengthening Chapters

1. Orientation of prospective members before initiation
  - a. Use “An Orientation Guide for Membership”
  - b. Give Society brochures to prospective members
  - c. After initiation, give “The New Member Kit” to initiates
2. Provide strong reorientation programs for all members –  
“A Reorientation Guide for All Members” is available from International
3. Programs must be carefully planned
  - a. Use Society music in programs and Ceremonies
  - b. Initiation should be impressive and dignified
  - c. Utilize the expertise of members for interesting and informative programs
  - d. Have retired members do a program for younger members – have younger members do a program for retired members
4. Communications
  - a. Send at least 2 newsletters a year; more frequent communication is recommended – use the Internet it’s free!
  - b. Use a telephone committee to remind members of upcoming events every month if possible
  - c. Personal contact with members who miss a meeting
5. Recognition
  - a. Spotlight members at meetings and through newsletters and e-mails
  - b. Recognize 25 and 50 year members
6. Involvement
  - a. Every member on a chapter committee
  - b. Involve new members immediately
  - c. Mentor new members
  - d. Car pool
  - e. Have fun – members work and volunteer more easily when relaxed
7. Leadership
  - a. Attend Leadership Training Sessions
  - b. Recognize committees
  - c. Prepare a written agenda for each meeting
  - d. Don’t hesitate to ask for HELP!